



THE ROADMAP

Inside you will find a roadmap highlighting the major steps through the Employer of Choice program

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Canada
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STEP ONE

Company Decides to Become an Employer of Choice.
Will we...

- **Go it alone?**
- **Work with a Consultant? or**
- **Work with a 3rd party (industry association, employer group, etc.)?**

STEP TWO

Form an EOC team and complete the Employee and Manager Survey Questionnaires. Analyse using the "10k View Summary and Discussion Guide."

STEP THREE

SET PRIORITIES:

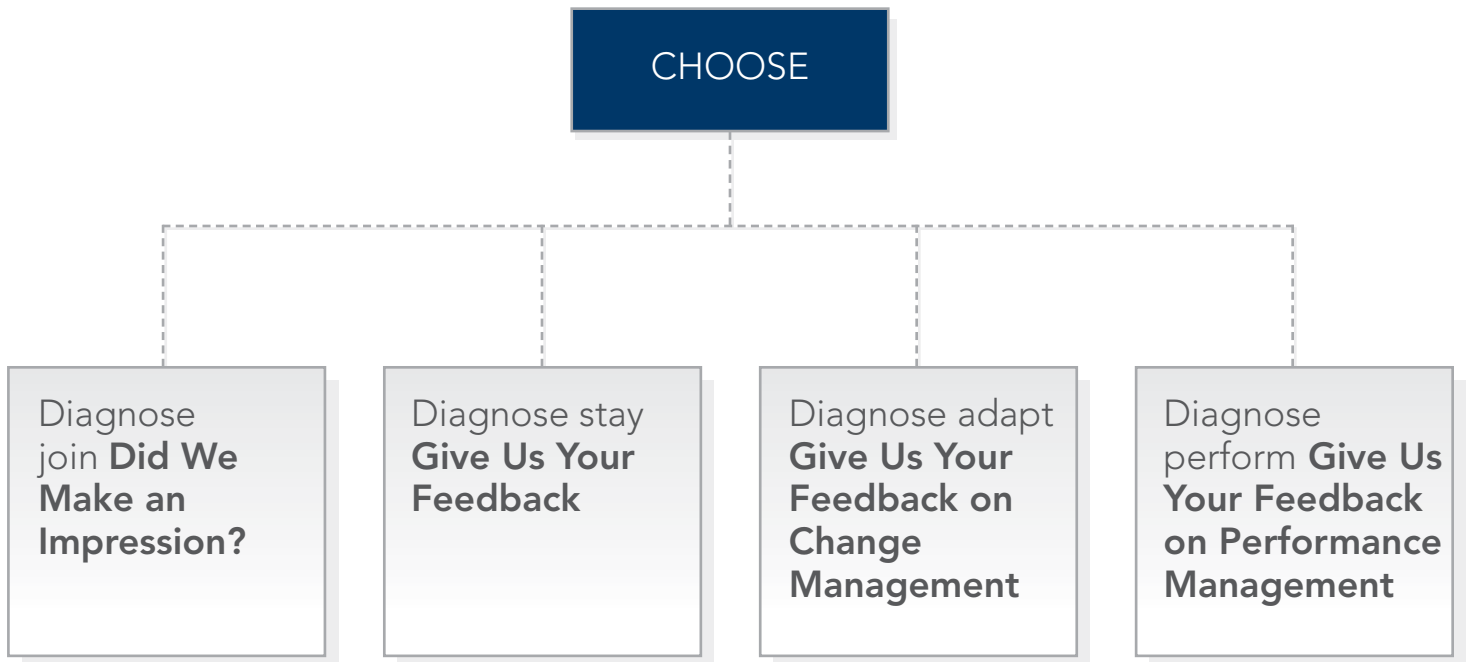
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STEP FOUR

Carry out detailed diagnosis of priority issues using the tools on the website



STEP FIVE

Summarize diagnosis, develop implementation plan for areas that need to change and record it in the “Implementation Plan.”

You are on your way! Have a good trip! Remember to track your progress and record it on the final page of the plan.